

Nutricia upgrades ERP and business intelligence

by **Tash Shifrin**

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Nutricia, maker of Cow & Gate baby food, has installed Cognos's PowerPlay and Report Net products to provide data integration and business intelligence across the company.

The project, carried out with business software specialist Inca, has included construction of a datawarehouse and a major upgrade of the firm's enterprise...

Technology Enterprise Software

... resource planning systems.

Nutricia, which is divided into infant nutrition and clinical products divisions, made the move after struggling to extract useful business information for its two very different businesses from an ageing ERP system.

The new system allows managers to perform their own ad hoc reporting and "what-if analysis" for the first time and provides access to third party and industry information sources.

The software overhaul was also aimed at giving the Nutricia sales team mobile access to better sales reporting and to support the different reporting needs of the company's sites in Wiltshire, Liverpool and Dublin.

Nutricia's head of business systems, Janet Clayton, said, "Our investment in business intelligence through a datawarehouse not only gives our range of business users more flexibility, speed and consistency in their reporting and analysis but also access to more market and industry information than ever before."

CASE STUDY: BUSINESS INTELLIGENCE

Nutricia adds flexibility to BI mix

Tash Shifrin
computer.weekly@rbi.co.uk

Nutricia, maker of Cow & Gate baby food, has installed Cognos' Powerplay and Report Net products to improve data integration and business intelligence across the company.

The project, carried out with business software firm Inca, included the construction of a datawarehouse and a major upgrade of enterprise resource planning systems.

KEY POINTS

- ▶ Project included construction of datawarehouse and ERP upgrade
- ▶ Legacy ERP struggled to provide useful data on business divisions
- ▶ New system allows ad hoc reporting and access to third-party information
- ▶ Mobile access and varied reporting needs now supported

Nutricia, which is divided into infant nutrition and clinical products divisions, made the move after struggling to extract useful business information for its two operations from an ageing ERP system.

The new system lets managers perform their own ad hoc reporting and "what-if" analysis, as well as providing access to third-party information sources. The software overhaul was also designed to im-

prove mobile access to sales reports and to support the different reporting needs of the company's sites in Wiltshire, Liverpool and Dublin.

Janet Clayton, Nutricia's head of business systems, said, "Our investment in business intelligence through a datawarehouse not only gives our range of business users more flexibility, speed and consistency in their reporting and analysis, but also provides access to more market and industry information."