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Inca, an Avisen Plc Company

("Inca" or the "Company")

Inca fends off over 200 competitors to win IBM Award

Inca, an Avisen Plc Company, has received the IBM EMEA Business Partner Excellence Award, 2010.

Inca is the largest IBM Cognos partner in the UK and has delivered IBM Cognos software and support to over 400 companies – notable customer wins include Haven Holiday Homes, Bernard Matthews, The British Library, Monsoon Accessorize, The Trainline.com Limited, and MLL Telecom.

"We're happy to name Inca as our European solution provider of the year for 2010," said Steve Dunnigan, Business Analytics Executive, UK and Ireland at IBM. "Inca was chosen from more than 200 accredited business partners. The award is in recognition of Inca's overall success in the market and for the innovative business analytics solutions they've provided to customers working with IBM."

Ian Stone, Managing Director of Inca, commented: "Having won the IBM Midmarket Business Partner Award in 2009, we are thrilled to have won yet another award, for Partner Excellence across the whole of Europe, this year.

"This award recognises our long held company mission to constantly exceed customers' expectations by working with them to implement effective, best in class performance management solutions combining individual needs with industry best practice. This award constitutes recognition by IBM that we are both meeting and exceeding those goals."

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For further enquiries, please contact:

Inca Software
Ian Stone, Managing Director

Tel: 01784 270 869

Bishopsgate Communications
Gemma O'Hara/Siobhra Murphy
avisen@bishopsgatecommunications.com

Tel: 0207 562 3350

Notes to Editors

About Inca

Founded in 2002, Inca is the largest and most successful UK IBM Cognos partner, providing customers with the full suite of IBM Cognos products. In 2010, Inca achieved the prestigious IBM Premier Business Partner status. Acquired by Avisen Plc, an AIM listed company, in 2009, Inca has continued to expand its offerings and grow its business in the UK, and is the IBM Cognos Partner of choice for companies who want to gain a clear understanding of business performance through improved performance management processes.

About Avisen Plc

Avisen is a business and technology consultancy specialising in performance management with a focus on strategy creation, development and implementation. It provides advisory services and software distribution of solutions in the corporate performance management market. Avisen aims to provide specialist advice to enable organisations to build more effective capabilities to manage the performance of their businesses and allow them to achieve their desired targets.