



**BUSINESS ANALYTICS EXPERT, INCA, WINS IBM EMEA BUSINESS PARTNER
EXCELLENCE AWARD 2011**

**Expert Business Analytics solutions and services provider, Inca Software, a Logicalis
Company, wins 8th award in 8th consecutive year**

Inca Software, a Logicalis Company was announced on Saturday 22nd October as the winner of the prestigious IBM EMEA Business Partner Excellence Award at the IBM Business Partner Summit 2011. The summit, held at the onset of the IBM Information on Demand 2011 global conference, provided representatives of Inca with the opportunity to receive the award in person.

David Estall, Professional Services Manager at Inca, comments; "It was a real privilege to accept the IBM EMEA Business Partner Excellence Award 2011 on behalf of Inca at this year's IBM Business Partner Summit; and it was great to see Inca's hard work and dedication be recognised by IBM in this way."

2011 marks the 8th consecutive year that Inca has won a Business Partner award. As an IBM Premier Business Partner in the Business Analytics space Inca continues to strive towards not only Business Partner excellence but also customer excellence. Estall explains; "As part of Inca's commitment to delivering enhanced services and support we will be holding a high-level event this December, similar in tone to our popular annual user forum, Peak Performance, to showcase the business insights and improved performance that Business Analytics can provide."

Paul Crowe, Sales Director at Inca, says; "Inca's achievement in winning another award for Business Partner Excellence demonstrates the ongoing commitment we have to our customers' success."

"With the acquisition of Inca by Logicalis UK earlier in 2011, we have been able consolidate our position in the market as the 'Smarter Partner' for IBM Business Analytics; in the coming year we plan to sustain and augment our current provisions with a range of enhanced services including data centre, hosting and Cloud services."