

21 October 2009

**Inca, an Avisen Plc Company  
("Inca" or the "Company")**

**Inca wins IBM Midmarket Business Partner Award**

Inca, an Avisen Plc Company, received the IBM Midmarket Business Partner Award at the IBM Midmarket Community Conference yesterday, Tuesday 20 October.

Inca is the largest IBM Cognos partner in the UK and has delivered IBM Cognos software and support to around 360 midmarket companies - notable customer wins include Haven Holiday Homes, Sporting Bet, The British Library, Fujitsu Telecommunications Europe, Nutricia, MLL Telecom, Shaw Healthcare and Flybe.

IBM judges business partners according to their success in the midmarket, innovative solutions with midmarket applications, success in client business transformation, partnerships secured for future growth and client references.

Ian Stone, Director of Inca, commented: **"We are thrilled to have received an IBM Business Partner Award.**

**"Our mission is to constantly exceed our customers' expectations by working with them to implement effective, best in class performance management solutions combining individual needs with industry best practice. This award constitutes recognition by IBM that we are meeting those goals."**

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## **Notes to Editors**

### **About Inca**

Inca, an Avisen Plc company, is a leading provider of planning, reporting and forecasting solutions for organisations across all industry sectors. Inca has built up an unrivalled sales, customer support and professional services team and serves over 500 customers across the UK and Europe enabling them to achieve planning, reporting and forecasting success.

### **About Avisen Plc**

Avisen is a business and technology consultancy specialising in performance management with a focus on strategy creation, development and implementation. It provides advisory services and software distribution of solutions in the corporate performance management market. Avisen aims to provide specialist advice to enable organisations to build more effective capabilities to manage the performance of their businesses and allow them to achieve their desired targets.