

12th OCTOBER 2009

Avisen plc
("Avisen" or the "Company")

New contract with Tesco

Avisen, the AIM quoted performance management specialist, announces that Tesco, the world's third largest grocery retailer, has selected Acorn System's Performance Analyzer™ to enhance its financial reporting capability in Tesco Direct.

Acorn Performance Analyzer™, distributed exclusively in the UK by Avisen, was selected following a competitive evaluation of a range of cost and profit optimisation offerings.

Marcus Hanke, CEO of Avisen, commented: **"Typically companies adopt Acorn Performance Analyzer™ to help them focus on making improvements on their bottom line. Fundamental to that is finding the right balance between containing costs and ensuring that cost-cutting measures do not compromise an organisation's ability to maintain service levels and pursue fruitful business strategies."**

Chris D. Fraga, President of Acorn Systems International, added: **"Tesco is a world leader in grocery retailing. We are confident that Tesco will be another strong Acorn success story, combining the company's vision and leadership with actionable and accurate analytics to robustly enhance their bottom line."**

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Notes to Editors**Avisen**

Avisen is a business and technology consultancy specialising in performance management with a focus on strategy creation, development and implementation. It provides advisory services and software distribution of solutions in the corporate performance management market. Avisen aims to provide specialist advice to enable organisations to build more effective capabilities to manage the performance of their businesses and allow them to achieve their desired targets.